

Is Our Children's Education for Sale?

In many states, education policy is being driven by lobbyists for big-money corporations that are profiting from state education dollars through "school choice" initiatives – legislation that sends public school money to for-profit "education" organizations that often run lousy schools on the cheap in order to pay stockholders nice dividends. It's a booming industry. For-profits pay handsomely to influence education legislation to benefit their bottom line.

The following is a promotion for a conference that teaches hedge-fund managers and other investors how to make big profits from public education dollars:

MasterClass™

CR CAPITAL
ROUNDTABLE

Clear the date January 15th on your calendar!
[CLICK HERE](#) now to register before it's too late!

Private Equity Investing in For-Profit Education Companies

How Breakdowns in Traditional Models & Applications of New Technologies Are Driving Change

20 Expert Speakers, including --

David F. Bainbridge, Veronis Suhler Stevenson LLC; James A. Bland, HCP & Co.; George Cigale, Tutor.com Inc.; Patrick Iles, RBC Capital Markets Corp.; Jeffrey Keith, Sterling Partners; Michael P. McQueeney, Summer Street Capital Partners LLC; Jason Palmer, Straighterline; Ralph Protsik, BSG Team Ventures; John R. Przepyszny, Drinker Biddle & Reath LLP; Robert T. Puopolo, Epic Partners; Joshua N. Schwartz, East Wind Advisors LLC; Stuart J. Udell, Catapult Learning LLC; Carol Vallone, Educate Online Inc.; David L. Warnock, Camden Partners Holdings

FULL-DAY CONFERENCE
Tuesday, January 15, 2013
8:00 am – 5:00 pm
New York City

Designed to Meet the Needs of GPs, LPs, & Managers of Buyout, Growth Equity, Mezzanine, & Lending Funds, as Well as Independent Sponsors, Operating Partners, Portfolio Company Managers, and the Bankers, Lawyers, Accountants, & Other Advisors Who Support Them

Private equity investing in for-profit education is soaring, and for good reason – the public and non-profit models are profoundly broken.

This is why for-profit education is one of the largest U.S. investment markets, currently topping \$1.3 trillion in value.

Look at the current state of K-12 public education. School districts across the U.S. are underfunded, underperforming, and well behind the curve when it comes to adopting quality technologies.

Many simply lack the expertise to treat today's applied technologies as not just gadgets or strategic opportunities, but as real solutions for expanding their capacity to teach students.

And in the post-secondary world, non-profit institutions are finding that very few enticements are bringing in money. Not sports. Not research. Not classrooms.

Public funding and private endowments are both down, and neither will be particularly reliable in the future.

So 2013 and beyond will see numerous for-profit companies making inroads into public and non-profit education by taking over large swaths of the market. What's more, they'll prosper in the corporate training and continuing education marketplace as well.

Consider --

- The entire education sector now represents nearly 9 percent of the U.S. GDP.
- Merger and acquisition activity in for-profit education last year surpassed activity at the peak of the Internet boom.
- More and more non-profit colleges are hitting the wall and seeking investors to help them transform into for-profit institutions.

You'll learn how to achieve investment success in this education revolution when you attend The Capital Roundtable's ENCORE conference — "Private Equity Investing in For-Profit Education Companies," being held in New York City on Tuesday, January 15.

When you attend our January 15th Roundtable you will listen and learn from GPs, operating executives, investment bankers, lenders, consultants, and more – **offering real-world perspectives**, lessons learned and industry outlooks, plus insights on managing current portfolio companies.

By attending this Capital Roundtable conference, you'll be wise to the winning strategies and tactics of successful investors in for-profit education companies. You'll also hear how they are adding value to their current portfolio companies. We'll be answering such questions as:

- *What are some of the main challenges that PE investors are facing in the education sector?*
- *How are lenders approaching education deals, and what factors are behind their decisions?*
- *How can new investors in for-profit education avoid common traps and pitfalls?*
- *What specific sectors within the for-profit education marketplace may hold the greatest promise for investors?*
- *What specific criteria should you use in evaluating potential deals?*
- *What are current sector valuations — reasonable, high, or somewhere in between — and how may they change in 2013?*

Schedule

Conference Tuesday, January 15, 2012

- 07:30 - Registration, Networking, & Continental Breakfast
- 08:15 - Welcoming Remarks & Audience Introductions
- 08:15 - **Introductory Keynote**
- 09:00 - **Chairman's Keynote**
- 09:00 - **Coffee & Networking Break**
- 09:45 - **First Panel** -- "From the Trenches -- Five Private Equity Investors Report Why They Like Education Companies"
- 09:45 - **Luncheon & Networking**
- 10:30 - **Second Panel** -- "Due Diligence, Deal Structuring, Pricing, & Exits -- Four Top Deal Professionals Explain How They Identify & Navigate the Unique Issues of Education Deals"
- 11:00 - **Third Panel** -- "The New Legislation -- Navigating Your Deal Through the Regulatory Environment"
- 12:15 - **Coffee & Networking Break**
- 01:15 - **Fourth Panel** -- "War Stories -- Perspectives from CEOs Who Have Been Through the Cycle"
- 01:15 - **Networking & Adjournment**